



Partner Search Form

INSTITUTION/CONTACT PERSON:			
	Last Name	Abu-Farra	First Name Yusuf
Institution	Al-Quds Open University-		
Role in the institution	Dean of Administrative and Economic Sciences Faculty		
Address	Administrative and economic sciences faculty, Nibali building, behind Piazza Mall, Al-Balo'a –Al-Biereh , Ramallah, B.O.Box:1804 Al-Biereh, Ramallah.		
Town	Ramallah	Country	Palestine
Telephone	02-2428793	Email	business@qou.edu
Homepage address of the institution	www.qou.edu		
INFORMATION ABOUT THE PLANNED PROJECT:			
Erasmus+ International co-operation Activity (higher education sector) – type of the project idea	Please, tick the appropriate one/ones: <input type="checkbox"/> Erasmus+ KA1: International students and staff credit mobility <input checked="" type="checkbox"/> Erasmus+ KA1: Erasmus Mundus Joint Master Degrees <input type="checkbox"/> Erasmus+ KA2: Capacity Building Higher Education in Partner Countries <input type="checkbox"/> Erasmus+ Jean Monnet programme		
Discipline / Academic field	International business Master Degree		
Institution's preferable role in the project?(applicant/partner)	<input type="checkbox"/> Applicant <input checked="" type="checkbox"/> Partner :		
Which countries are about to be involved?	Erasmus+ Programme Countries		
	Erasmus+ Partner Countries		
Working language of the project consortium = language of the project application	English language		



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Duration of the project	Two (2) years
<u>PROJECT DESCRIPTION:</u>	
<u>Objectives:</u>	
Objectives	
<ul style="list-style-type: none">▪ provide graduate with the necessary knowledge to enter the international business and in global arena▪ Empower graduates with the necessary knowledge and skills planning ,organizing ,coordinating ,leading in different cultures and exchange it among members of the program▪ Enquired the necessary knowledge of legal environment needed for personnel disputes and nation's dispute resolution.▪ Assist an actual business in developing their international marketing plan., under the supervision of a faculty member, determine a product's foreign market ability.▪ To admit 30 students in the first of the project implementation.	
<u>Activities</u>	
<ul style="list-style-type: none">• Create course descriptions : describe the content of each course such as the material which the course should have and come up with course objectives and the knowledge should the student inquire• .Design practicum a course of study designed especially for the preparation of teachers and clinicians that involves the supervised practical application of previously studied theory ; selecting companies in the field of international business which the students inquire the needed skills for the international businesses• Curriculum development determine the courses which each student is required to take it will be 12 course equivalent to 36 credit• Setup the admission requirements• Select the teaching staff• Offer the schedule to the participant• Registrations of the student.	



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Results

- Contribute to the balance of trade and narrow the gap in the trade deficit.
- Contribute to the increase in the employment rates among the targeted groups.
- Contribute in the decrease of the poverty rates among the targeted groups and the indirect beneficiaries .
- Improvement in the business practices in Palestine.
- Improvement in the standards of livings of the Palestinians.
- Increase in the productivity of the industrial and services sector.
- Increase the Palestinian cooperation between the Palestinian business and the international corporations.
- Increase of QOU contribution to the Palestinian community and the diversity of the higher education system in Palestine.
- Have a 30 graduates by the end of the second year of the project.

We are searching for:

Types of institutions	Higher Education Institutions
Country/Region	Netherland , U.k ,Tunisia and Islamic university ,Gaza - Palestine
Institutions' profiles	Please see QOU profile attached.
Other relevant information	



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